From: Eric Kendrick Associate Professor of English, ESL & Applied Linguistics Georgia State University – Perimeter College

### To: Asia Council colleagues:

I would like to throw my hat in the ring for Asia Council Chair for the next two-year term. I previously served as Chair from 2008-2010. Like my predecessor and some of my successors, I would have gone up for an additional term, but some will remember in 2010 that USG budgets were slashed and the Chancellor asked Presidents to put three programs on the chopping block. The ESL program at Georgia Perimeter College was #1 our institution's list. Not knowing if I would have a job in Fall 2010, I did not seek another term.

If I were to have the privilege to again serve as Chair, the following would be three priorities:

## 1. Membership

Increase participation in Asia Council, particularly by surveying the USG Asian Studies landscape, particularly targeting institutions with emerging or minimal focus on Asian Studies & initiatives.

 Recruiting is a particular strength of mine, as evidenced by my outreach efforts for our annual Teaching Asia workshops and the ASDP national conference.

## 2. Teaching Asia Workshops

Maintain focus on what has become our signature initiative, the annual Teaching Asia faculty development workshops.

✓ While I was not at the first two workshops on China and India due to conflicts with an English conference, I have been significantly involved in the last five, as detailed below.

## 3. Asian Studies Development Program

Enhance collaboration with ASDP, including (a) formalizing a partnership between the Asia Council and ASDP similar to those ASDP has with institutions; and (b) expanding our annual Teaching Asia workshop to become ASDP regional workshops (with out of state attendees paying a registration fee).

✓ In addition to my expensive collaboration with ASDP detailed below, I have also attended and presented at the last five ASDP national conferences (DC, Portland, DC, Nashville, Atlanta), and will be presenting at the upcoming 2021 virtual conference.

Other ongoing priorities would include:

# 4. Study Abroad

Maintain a focus on study abroad in the ever changing USG study abroad landscape, with particular consideration to our signature China program.

# 5. Asian Studies Certificate

Reinvigorate a focus on this important program, which I contributed to significantly during my term as Chair. Do so in conjunction with surveying the USG Asia Studies landscape (see above under Membership), and then targeting (a) institutions with emerging or minimal focus on Asian Studies & Initiatives; and (b) study abroad programs in institutions with Asia Council representation.

In closing, below is an overview of my involvement with Asia Council over the past 21 years.

Sincerely,

Eric Kendrick

Asia Council Experience (Teaching Asia Workshops listed separately below)

- 2006 & 2007 Organized Japan Study Abroad as a joint initiative between Asia Council & Georgia Perimeter College
- 2007 Co-led Asia Council Faculty Development Seminar to China & South Korea with Baogang Guo
- 2008 2010 Chair of Asia Council

▲ Developed Asian Studies Certificate

- 2017 & 2018 Organized ASDP (Asian Studies Development Program) Pre-conference Asian Cultural Tours of Portland (2017) and Washington, DC (2018)
  - ✓ Plan the same for 2022 ASDP National Conference in San Diego
     2020 Co-coordinated (with Eric Spears) local arrangements for ASDP 2020 national
    - conference in Atlanta, hosted by Asia Council
      - ✓ Scouted venue on several occasions for ASDP
      - ✓ Made Maps & Directions for venue and dining
      - ✓ Conducted major outreach to Georgia public and private institutions, resulting in significant state attendance and presentations
      - ✓ Secured one plenary speaker
      - ✓ Organized the following:
        - o Pre-conference Asian Cultural Tour of Atlanta
        - Asian Dinner Outings
        - Georgia Author Display
        - Japan Exhibits
          - Japanese Cultural Posters, Art & Books
          - Japanese Organizations:
            - Consulate General of Japan in Atlanta
            - Japan America Society of Georgia
            - Japanese Travel Agency

Teaching Asia Faculty Development Workshops (no workshop in 2016)		
•	2014 Southeast Asia	<ul> <li>Planning Team</li> <li>Organized Southeast Asia cultural exhibit</li> <li>Gave presentation Language &amp; Religion in Society</li> </ul>
•	2015 South Korea	Co-Chair
		Arranged one speaker
		Organized Korea cultural exhibit
		<ul> <li>Organized special program on Korean food</li> </ul>
•	2017 Japan	Chair
		Arranged four speakers
		Coordinated facilities
		<ul> <li>Organized Japan cultural exhibit</li> </ul>
		Organized Taiko drum performance
•	2018 Religion in Asia	Planning Team
	2019 Gender Issues in Asia	Co-chair

- Arranged five speakers
- Coordinated facilities
- ▲ For all five of the above, I designed the workshop program and marketing materials. I also coordinated outreach, with a particular focus in recent years on USG adjunct faculty and technical college faculty, as both have minimal access to professional development funding.