

GLOBALIZING THE FUTURE

Infusing International Perspectives Across the Curriculum



Conference on the History, Politics, Society, and Cultural Aspects of Doing Business in China.

Friday, October 27, 2017

8:00 a. m. - 4:00 p. m.

Student Center - Rooms 102 A & B
Georgia Highlands College
Cartersville, Georgia

Agenda

- 8:00 a. m. Registration and Refreshments**
- 8:30 a. m. Welcome and Program Overview**
President Don Green and Vice President for Academic Affairs Renva Watterson, Georgia Highlands College
Bronson Long, Director, Global Initiatives and Study Abroad (GHC)
Eric Sun, Associate Dean of Arts and Sciences, Middle Georgia State University
- 8:45 a. m. U. S. - CHINA RELATIONS IN A HISTORICAL PERSPECTIVE**
Christopher Jespersen, Ph. D., Dean, College of Arts and Letters, University of North Georgia, Dahlonega, Georgia
<https://ung.edu/college-of-arts-and-letters/faculty-staff-bio/christopher-jespersen.php>
- 9:45 a. m. Q & A - Participants**
- 10:00 a. m. Refreshment Break**
- 10:30 a. m. CONTEMPORARY CHINESE SOCIETY**
Bin Xu, Ph. D., Assistant Professor, Department of Sociology, Emory University, Atlanta, Georgia
<http://sociology.emory.edu/home/people/faculty/xu-bin.html>
- 11:30 a. m. Q & A - Participants**
- 12:00 Noon Lunch/Presentation: CULTURAL ASPECTS OF DOING BUSINESS WITH CHINA**
Patrick McAloon, Partner, SinoConnect & Founding Member of the Greater Columbus (Ohio) Chamber of Commerce
<https://www.linkedin.com/in/pat-mcaloon-9a65353/>
- 1:15 p. m. MULTI-MEDIA RESOURCES FOR TEACHING ABOUT CHINA AND ASIA**
Roberta Martin, Ph. D., Director Asia for Educators, Weatherhead East Asian Institute, Columbia University, New York.
<http://weai.columbia.edu/roberta-martin/>
- 2:15 p. m. Refreshment Break**
- 2:30 p. m. MADE IN CHINA: WHERE DOES YOUR STUFF COME FROM Patrick McAloon**
- 3:45 p. m. Q & A - Participants**
- 4:00 p. m. Closing Remarks and Adjournment**

PROGRAM DIRECTORS

- Dr. Madeleine Zelin**, Dean Lung Professor of Chinese Studies and Professor of History, Department of East Asian Languages and Cultures, Weatherhead East Asian Studies Institute, Columbia University, New York
- Dr. Roberta H. Martin**, Director, Asia for Educators, Weatherhead East Asian Studies Institute, Columbia University, New York
- Dr. Etsuyo Yuasa**, Director, East Asian Studies Center and Associate Professor Japanese, The Ohio State University, Columbus, Ohio.
- Dr. Bronson Long**, Associate Professor of History & Director of Global Initiatives and Study Abroad, Georgia Highlands College, Rome, Georgia
- Rajgopal Sashti**, Director, Nine University and College International Studies Consortium of Georgia, Middle Georgia State University, Macon, Georgia

PARTICIPATING INSTITUTIONS

- Middle Georgia State University, Macon
- Columbia University, New York
- The Ohio State University, Columbus, Ohio
- Abraham Baldwin Agricultural College, Tifton
- Albany State University, Albany
- Clayton State University, Morrow
- Columbus State University
- Dalton State College, Dalton
- Georgia Highlands College, Rome
- Gordon State College, Barnesville
- University of North Georgia, Dahlonega

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